# DIPLOMA IN FASHION TECHNOLOGY AND APPAREL DESIGNING



**Program Code: DFA** 

2023-2024 onwards



#### MANNAR THIRUMALAI NAICKER COLLEGE (Autonomous), Pasumalai

#### Curriculum

(For the student admitted during the academic year 2023-2024 onwards)

		No	. of	No	. of	Max	imum M	larks
		Но	urs	Cre	dits			
Course Code	Title of the Course	/we	/week			Int	Ext	Total
Couc		T P		Т	P			
	FIRST SEMEST	rer						
Part – I	General Education							
23DBAG11	Business Communication	4	-	4	-	40	60	100
23DBAG12	Entrepreneurship	4	-	4	-	40	60	100
23DCSGP1	Office Automation Lab	-	4	-	4	40	60	100
	Total	8	4	8	4			
Part – II	Skill component							
23DFASP1	Fibre to fashion designing Lab	2	4	2	4	40	60	100
23DFASP2	Basic of clothing construction Lab	2	4	2	4	40	60	100
23DFASP3	Fashion illustration Lab	2	4	2	4	40	60	100
	Total	6	12	6	12			
	SECOND SEMI	ESTER						
Part – I	General Education							
23DBAG21	Small Business Management	4	-	4	-	40	60	100
23DFAG21	Basics of apparel manufacturing	4	-	4	-	40	60	100
23DCSGP2	Multimedia Lab	-	4	-	4	40	60	100
	Total	8	4	8	4			
Part – II	Skill component							
23DFASP4	Fashion Surface ornamentation Lab	2	4	2	4	40	60	100
23DFASP5	Garment Construction Lab	2	4	2	4	40	60	100
23DFAS21	Internship	-	6	-	6	40	60	100
	Total	4	14	4	14			
	Grand Total	26	34	26	34			



# MANNAR THIRUMALAI NAICKER COLLEGE (AUTONOMOUS) COMMUNITY COLLEGE ALL DIPLOMA COURSES

(For those who joined in 2023-2024 and after)

Course Name	BUSINESS COMMUNICATION			
<b>Course Code</b>	23DBAG11	L	P	C
Category	General Education	4	-	4

#### **COURSE OBJECTIVES:**

- 1. To enable the students to acquire the written and oral business communication skills.
- 2. To Understand about trade enquires, & also the concept of collection letter.
- 3. Provide foundation and means of writing business letters.
- 4. To write resume for application for different positions independently.
- 5. To acquaint knowledge on report writing and able to write business reports.

#### UNIT: I BUSINESS COMMUNICATION

12Hrs

Introduction - Meaning - Definition - Characteristics - Process - Essentials of Effective Communication - Forms of Communication - Types - Media of Communication - Written - Oral - Visual - Audio Visual - Computer based Communication - Barriers and remedies.

#### UNIT: II WRITTEN COMMUNICATION

12Hrs

Written Communication - Meaning - Business Letters - Essentials of a good Business Letter - Layout - Trade Letters - Enquiries & Offers - Quotations - Orders - Circular Letters - Sales Letters - E-mail Etiquettes.

#### UNIT: III ORAL COMMUNICATION

12Hrs

Oral Communication – Meaning - Oral and other forms of Communication – Speeches - Group communication - Presentations - Listening – Dialogue skills.

#### UNIT: IV RESUME DRAFTING

12Hrs

Resume Drafting - Application for a situation - Structure - Preparation of Resume - Preparation of Curriculum vitae - Drafting an application for different positions - Resume-Creation of Blogs.

#### UNIT: V REPORT WRITING

12Hrs

Report Writing - Meaning - Importance - Types of Business Reports - Structure of a Report - Oral and written reports-Characteristics of a good report - Drafting of Business Reports - Proposal - Meaning - Types of proposal.

#### **Books for Study:**

1. N.S. Raghunathan & B. Santhanam, "Business Communication", fourth Edition, 2017

Margham publication.

#### **Books for References:**

- 1. R.S.N. Pillai&Bagavathi, "*Modern Commercial Correspondence*", 2007, S. Chand& Company Ltd, New Delhi.
- 2. Rajendra Pal & J.S. Korlahalli, "*Essentials of Business Communication*", Thirteenth Edition, 2013, Sultan Chand & Sons, New Delhi.

	Total Lecture Hours   60
COUR	SE OUTCOME
CO1:	Acquire the written and oral business communication skills.
CO2:	Gain theoretical framework in writing business letters
<b>CO3:</b>	Draft business, trade and circular letters comprehensively
<b>CO4:</b>	Write resume for application for different positions independently
CO5:	Acquaint knowledge on report writing and able to write business reports

UNIT	BUSINESS COMMUNICATION	Hrs	Mode
I	Business Communication	12Hrs	PPT, Group
II	Written Communication	12Hrs	Discussion,
III	Oral Communication	12Hrs	Seminar,
IV	Report Writing	12Hrs	Quiz, Assignment
V	Resume Drafting	12Hrs	and Activity



# MANNAR THIRUMALAI NAICKER COLLEGE (AUTONOMOUS) COMMUNITY COLLEGE ALL DIPLOMA COURSES

(For those who joined in 2023-2024 and after)

Course Name	ENTREPRENEURSHIP			
<b>Course Code</b>	23DBAG12	L	P	C
Category	General Education	4	-	4

#### **COURSE OBJECTIVES:**

- 1. To understand the areas of discipline of management & entrepreneurship.
- 2. To acquire necessary knowledge and skills required for organizing and carrying out Entrepreneurial activities.
- 3. To master the knowledge necessary to plan entrepreneurial activities.
- 4. To motivate young people to set up own ventures and contribute to national economic development.
- 5. To create more employment opportunities.

#### UNIT: I ENTREPRENEUR & ENTREPRENEURSHIP

12Hrs

Entrepreneurship – Meaning – Characteristics – Types – Functions of entrepreneurs – Distinction between entrepreneur and manager. Entrepreneurship - Concept – Nature and characteristics – Entrepreneurship and Intrapreneurship – Role of entrepreneurship in economic development.

#### UNIT: II NATURE AND SCOPE OF BUSINESS

12Hrs

Meaning of business – Characteristics of business – Distinction between business, profession and employment – Components of business, – Inter-relationship between industry, commerce and trade – Requisites of success in business.

#### UNIT: III WOMEN ENTREPRENEURS

12Hrs

**Women Entrepreneurs** – Definition – Need – Functions – Qualities of Women Entrepreneurs – Problems faced by women entrepreneurs – Suggestions for the development of women entrepreneurs.

#### UNIT: IV FRANCHISING

12Hrs

Definition – Advantages – Successful Examples – Franchising offers in India – List of Franchise offers in India – Precautions – Types of Franchises.

#### UNIT: V ENTREPRENEURSHIP DEVELOPMENT IN INDIA

12Hrs

Emergence of entrepreneurial class in India – Environmental factors affecting entrepreneurship – Locational mobility of entrepreneurs – Entrepreneurship development programme – Institutions for entrepreneurship development – Entrepreneurial performance in India.

#### **Books for Study:**

1. Dr. Gupta. C.B and Dr. S.S. Khanka., Entrepreneurship and Small Business Management, New Delhi, 2019

#### **Books for References:**

- 1. Jeyashree Suresh, Entrepreneurial Development, Margham Publications, Chennai, 2019.
- 2. Dr. P.T. Vijayshree & Dr. M. Alagammai, Entrepreneurship & Small Business Management, Margham Publications, Chennai, 2016.

8							
	Total Lecture Hours   60						
COUR	COURSE OUTCOME						
CO1:	Gain understanding of the concepts of Entrepreneurship and their development in all forms						
COI.	and shapes.						
CO2:	Understand entrepreneurial environment impacted by the social, economic, cultural &						
002.	legal conditions.						
CO3:	Understand the entrepreneurial process from idea generation, to concept development and						
003:	creation of the venture.						
CO4-	Provide the students with necessary inputs for creation of new ventures and develop						
CO4:	entrepreneurial behavior.						
COF	Identify and develop opportunities for an entrepreneur in an uncertain and inflexible						
CO5:	environment and ways and means to minimize the external threats.						

UNIT	ENTREPRENEURSHIP	Hrs	Mode
I	Entrepreneurship	12Hrs	PPT, Group
II	Rural Entrepreneurs & Women Entrepreneurs	12Hrs	Discussion,
III	Entrepreneurial Motivation	12Hrs	Seminar, Quiz,
IV	Franchising	12Hrs	Assignment and Activity
V	Successful Entrepreneur in India	12Hrs	and retivity



# MANNAR THIRUMALAI NAICKER COLLEGE (AUTONOMOUS) COMMUNITY COLLEGE ALL DIPLOMA COURSES

(For those who joined in 2023-2024 and after)

Course Name	OFFICE AUTOMATION LAB			
<b>Course Code</b>	23DCSGP1	L	P	C
Category	General Education	-	4	4

#### **COURSE OBJECTIVES:**

- 1. To learn objective of this course is familiarizing the students with the innovations of in computer applications in business.
- 2. To understand the basic computer knowledge and also enable the students to appreciate the practical details of computer.
- 3. To enable you, the user to create and edit documents.
- 4. To create and manipulate simple.
- 5. To construct formulas, including the use of built in functions, and relative and absolute references in Ms-Excel.

#### LIST OF ASSIGNMENTS (MS WORD)

- 1. Create a news-paper document with at least 200 words,
  - a. Use margins as, top: 1.5, bottom:2, left:2, right:1 inches.
  - b. Use heading "Gandhi Jayanti", font size: 16, font color: red, font face: Arial Black.
  - c. With first letter "dropped" (use drop cap option) of the first paragraph containing a picture at the right side
  - d. Use three columns from the second paragraph onwards till the half of thepage.
  - e. Then use heading "Computer basics"
  - f. Create paragraph using two columns till the end of the page.
- 2. Create a flowchart using,
  - a. Proper shapes like ellipse, arrows, rectangle, and parallelogram.
  - b. Use grouping to group all the parts of the flowchart into one single object.
- 3. Create a table using table menu with,
  - a. At least 5 columns and 10 rows.
  - b. Merge the first row into one cell.
  - c. Merge the second row into one cell, then split the second row into threecells.
  - d. Use proper table border and color.
  - e. Insert proper content into the table with proper text formatting.
- 4. Create a table using two columns,
  - a. The left column contains all the short-cut keys and right side column contains the function of the short-cut keys.

- b. Insert a left column using layout option. Name the heading as Serial No.
- 5. Create two letters with the following conditions in Ms Word and find the difference.
  - a. Write a personal letter to your friend using at least 100 words and two paragraphs. The date must be in top-right corner. Use "justify" textalignment and 1.5 line spacing for the body of the letter. Letter must contain proper salutation and closing.
  - b. Use step by step mail-merge wizard to design a letter. (Mailing □ step bystep mail merge wizard □ letters □ start from a template □ select template □ letters □ select proper template □ create new document □ OK)
- 6. Create a letter, which must be sent to multiple recipients.
  - a. Use Mail-Merge to create the recipient list.
  - b. Use excel sheet to enter the recipient.
  - c. Start the mail merge using letter and directory format. State the difference.

#### LIST OF ASSIGNMENTS (MS EXCEL)

- 1. Create a table "Student result" with following conditions.
  - a. The heading must contain, Sl. No., Name, Mark1, Mark2, Mark3, Total, average and result with manual entry.
  - b. Use formulas for total and average.
  - c. Find the name of the students who has secured the highest and lowestmarks.
  - d. Round the average to the nearest highest integer and lowest integer (useceiling and floor function respectively).
- 2. Do as directed
  - a. Create a notepad file as per the following fields

Slno name th1 th2 th3 th4 th5 total % grade

- b. Import this notepad file into excel sheet using "data ☐ from text" option.
- c. Grade is calculated as,
  - i. If % > = 90, then grade A
  - ii. If % >= 80 and < 90, then grade B
  - iii. If % > = 70 and < 80, then grade C
  - iv. If % > = 60 and < 70, then grade D
  - v. If %<60, then grade F
- 3. Create a sales table using the following data,

Item	Year1	Year2	Year3	Year4
Item1	1000	1050	1100	1200
Item2	950	1050	1150	1200
Item3	1100	1200	1200	1300

- a. Draw the bar-graph to compare the sales of the three items for four yearsusing insert option.
- b. Draw a line-graph to compare the sales of three items for four yearsusing insert option.
- c. Draw different pie-charts for the given data using insert option.
- d. Use condition, to highlight all the cells having value >=1000 with red

color (use conditional formatting).

#### **LIST OF ASSIGNMENTS (MS POWERPOINT)**

- 1. Create a power-point presentation with minimum 5 slides.
  - a. The first slide must contain the topic of the presentation and name of the presentation.
  - b. Must contain at least one table.
  - c. Must contain at least 5 bullets, 5 numbers.
  - d. The heading must be, font size:32, font-face: Arial Rounded MT Bold, font-color: blue.
  - e. The body must be, font size: 24, font-face: Comic Sans MS, font-color: green.
  - f. Last slide must contain ,,thank you".
- 2. Create a power-point presentation with minimum 10 slides
  - a. Use word art to write the heading for each slides.
  - b. Insert at least one clip-art, one picture
  - c. Insert at least one audio and one video
  - d. Hide at least two slides
- 3. Create a power-point presentation with minimum 5 slides
  - a. Use custom animation option to animate the text; the text must move leftto right one line at a time.
  - b. Use proper transition for the slides.

#### **Books for Study:**

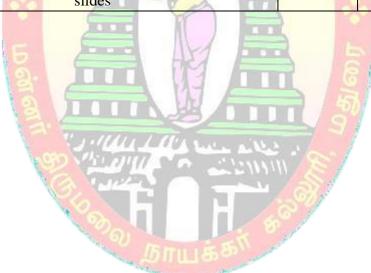
1. Dr. P. Rizwan Ahmed, Office Automation, Margham publication, Chennai, 2019 reprint.

#### **Books for References:**

- 1. Comdex 14-1in-1 Computer course Kit ,Vikas Gupta.
- 2. Master in Ms-Office, Bittu Kumar.

	Total Lecture Hours 60						
COUR	COURSE OUTCOME						
CO1:	Acquire knowledge on editor, spreadsheet and presentation software						
CO2:	Understand and discuss about the use of Office Package in daily life						
CO3:	Give hands on training to the students to create and format documents using MSWord						
<b>CO4:</b>	Construct charts in MS-Excel						
CO5:	Design presentation with efficient slides						

OFFICE AUTOMATION LAB	Hrs	Mode
Exercise:  1. Create a news-paper document with at least 200 words.  2. Create a flowchart using.  3. Create a table using table menu.  4. Create two letters with the following conditions in Ms Word and find the difference.  5. Create a letter, which must be sent to multiple recipients.	20	Laboratory experiments
6. Create a table "Student result" with following conditions.  7. Do as directed  8. Create a sales table using the following data.	20	
<ul> <li>9. Create a power-point presentation with minimum 5 slides.</li> <li>10. Create a power-point presentation with minimum slides</li> <li>11. Create a power-point presentation with minimum 5 slides</li> </ul>	20	





#### DEPARTMENT OF FASHION TECHNOLOGY AND APPAREL DESIGNING

(For those who joined in 2023-2024 and after)

Course Name	e FIBRE TO FASHION DESIGN LAB							
Course Code	23DFASP1 L	P	С					
Category	Skill component 2	4	6					
COURSE O	BJECTIVES:							
1. To learn th	e properties and manufacturing of different fibers.							
2. Evaluate the	ne methods of ya <mark>rn manufacturi</mark> ng.							
3. To enable t	he students about basic manufacturing of differ <mark>ent fabrics.</mark>							
4. To gain kno	owledge abo <mark>ut the elemen</mark> ts of art and principle <mark>s of design a</mark> pplied in differe	nt are	ea.					
5. To understa	and different colors moods and their meaning.							
UNIT: I	TEXTILE FIBRES	10	Hrs					
	o the fie <mark>ld of textiles - Fibre – definition – classification of textile</mark> fibres – n – silk <mark>– wool – man-</mark> made fibre – polyester – rayon.							
UNIT: II	YARN	15	Hrs					
	tion and classification – simple and fancy yarn. Yarn twist – types and effect – properties – ticket numbering.	ts.						
UNIT: III	FABRIC	15	Hrs					
Weaving: pro	cess, Types of fabric – knitted– process, types of fabric – Non-woven: proc	cess, '	Туре					
UNIT: IV	ELEMENTS OF ARTS	25	Hrs					
	Introduction to elements of arts – line: Horizontal line, Vertical line, Oblique line, Diagonal line, Curved line - form - shape - texture – colour.							
UNIT: V	PRINCIPLES OF DESIGN	25	Hrs					
Emphasis – H	o Principles of design; Balance, Formal balance, Informal balance, Radial barmony – Proportion – Rhythm.							
(60% of marl	as must be allotted to practical questions, 40% of marks must be allotted	to Th	eory					

questions)

LIST OF PRACTICALS

- Process of cotton fibre to fabric
- Process of silk fibre to fabric
- Yarn twisting
- Process of non-woven fabric

#### Preparation of elements of arts

- Draw the variation lines
- Draw the variation of texture
- Draw the variation of shape or form
- Draw the variation of size
- Preparation of prang color chat
- Learning the mixed colours

#### Preparation of principles of design

- Draw the balance in dress
- Draw the harmony in dress
- Draw the emphasis in dress
- Draw the proportion on dress

Draw the rhythm in dress
Total Lecture Hours 90 Hrs
for Study:
als will be prov <mark>ided by department of fashion</mark> technology and apparel designing
RSE OUTCOME
Define textile and fibre
Competent to identify three types of natural fibers and their characteristics
Recognize the types of yarn and its quality parameters
Able to draw elements of arts
Apply principles of design in a garment

UNIT	FIBRE TO FASHION DESIGN LAB	HRS	MODE
I	Textile Fibres	10	
II	Yarn	15	PPT, Seminar,
III	Fabric	15	Assignment and Hand-on-
IV	Elements of arts	25	training
V	Principles of design	25	uumiig



#### DEPARTMENT OF FASHION TECHNOLOGY AND APPAREL DESIGNING

(For those who joined in 2023-2024 and after)

Course Nam	e BASICS OF CLOTHING CONSTRUCTION LAB			
Course Code		L	P	C
		2	4	6
Category	Skill component		<u> </u>	
	BJECTIVES:			
•	knowledge about basic seam and seam finishes.			
	wledge about different hand embroidery.			
=	knowledge about sleeve types.			
	out yoke and fullness.			
5. To learn al	out placket <mark>s and pockets.</mark>			
UNIT: I	BASIC SEAMS AND SEAM FINISHES		15	Hrs
Introduction	n to bas <mark>ic seams, pre</mark> paration <mark>of</mark> samples f <mark>or seam and s</mark> eam f	inisł	ies.	
seams - pla	in seam <mark>, single top</mark> seam, d <mark>ouble top seam, welt seam</mark> , flat	fell	sean	ı,
slot seam,	French seam, piped seam.			
	nes – e <mark>dge stitch f</mark> inish, double stitch finish, bound seam edg	ge fir	nish .	_
planked fin		J		,
UNIT: II	BASIC HAND STITCH		10	Hrs
Introduction	n to basic hand stitch, preparation of samples for seam and se	am :	finis	h _
		Jami	111113	11
mantua ma	kers seam, over caste finish, herringbone stitch finish.			
UNIT: III	SLEEVE		15	Hrs
Preparation	of samples for sleeve - plain sleeve, puff sleeve - gathers at	top,	puff	
_	hers at bottom, puff sleeve - gathers at top & bottom.	1 / .	L	
UNIT: IV	YOKE AND FULLNESS		25	Hrs
preparation	of samples for yoke and fullness.			
	standard dart, double pointed dart, pin tuck, cross tuck, knife	plea	t, bo	X
pleat.	, , , , , , , , , , , , , , , , , , , ,	1	, -	
1	nd yoke, yoke with fullness (pin tucks)			
•	V 'V \1			

UNIT: V

PLACKETS & POCKETS

25 Hrs

Preparation of samples for plackets & pockets .

**Plackets** - faced and bound placket, lapped seam zipper placket, slot seam zipper placket.

**pockets -** patch pocket, pocket set - in - seam.

(60% of marks must be allotted to practical questions. 40% of marks must be allotted to Theory questions).

#### LIST OF PRACTICALS

• Preparation of seam and seam finishes

#### **Preparation of samples**

- Preparation of sleeve
- Preparation of yokes
- Preparation of fullness
- Preparation of plackets
- Preparation of pockets

	Total Lecture Hours 90 Hrs
Books	for Study:
Materi	als will be provided by department of fashion technology and apparel designing
COUR	SE OUTCOME
CO1:	Create samples of seam and seam finishes throw machine
CO2:	Create samples of seam and seam finishes throw hand on training
<b>CO3:</b>	Construct various sleeves
<b>CO4:</b>	Design yoke and fullness
CO5:	Design plackets and pockets

UNIT	BASICS OF CLOTHING CONSTRUCTION LAB	Hrs	Mode
I	Basic Seams and Seam Finishes	15	
II	Basic hand stitch	10	PPT, Seminar,
III	Sleeve	15	Assignment
IV	Yoke and fullness	25	and Hand-on- training
V	plackets & pockets	25	uummg



### DEPARTMENT OF FASHION TECHNOLOGY AND APPAREL DESIGNING

(For those who joined in 2023-2024 and after)

Course Code 23DFASP3 L P	· C		
Category Skill Component 2 4	6		
COURSE OBJECTIVES:			
1. To learn the basic techniques of sketching.			
2. To know the drawing methods of fashion figures.			
3. How to sketch the basic shadings and fashion figures.			
4. To gain the knowledge about prints and dots.			
5. To know the sketching methods of different garments and ornaments.			
UNIT: I Head theory	10 Hrs		
7 <sup>1/2</sup> stick figure, 8 head theory, 10 head theory.			
UNIT: II Fashion illustration	25 Hrs		
Eyes (2), Nose (2), Lips, Ears.  Head & face, Arms, Hands, Legs, Feet.			
UNIT: III Accessories	15 Hrs		
Shoes (3), Bags (3), Hats (3), Gloves (3).			
UNIT: IV Prints and dots	25 Hrs		
Prints: classical print, Floral print, Self print, Computerized print, Animal print Children print, Numerical print, Alphabetical print.  Dots: Big dots, Small dots, Polka dot.	,		
UNIT: V Sketches	15 Hrs		
Sketches of children's wear - Sketches of women's wear - developing sketches			
based on theme.			
(60% of marks must be allotted to practical questions. 40% of marks must be allotted to questions).	Гheory		
LIST OF PRACTICALS			

#### Basic figure drawing

- Draw the  $7^{1/2}$  head theory
- Draw the 8 head theory
- Draw the 10 head theory
- Draw the face theory
- Draw the accessories

#### Preparation of prints & dots

- Draw the types of prints
- Draw the dots in dress

#### **Draw the dress**

- Draw a dress design for children's wear
- Draw a dress design for women's wear
- Draw a dress design for based on theme

	Total Lecture Hours 90 Hrs
Books	for Study:
	erials will be provided by department of fashion technology and apparel designing
CO1:	Draw different figures and charts of garments
CO2:	Design dresses for figure irregularities
CO3:	Draw different types of Accessories
<b>CO4:</b>	Apply various printing and dots
CO5:	Creates her own style on fashion figure

UNIT	FASHION ILLUSTRATION LAB	Hrs	Mode
I	Head theory	10	
II	Fashion illustration	25	PPT, Seminar,
III	Accessories	15	Assignment
IV	Prints and dots	25	and Hand-on- training
V	Sketches	15	uammg



# MANNAR THIRUMALAI NAICKER COLLEGE (AUTONOMOUS) COMMUNITY COLLEGE ALL DIPLOMA COURSES

(For those who joined in 2023-2024 and after)

Course Name	SMALL BUSINESS MANAGEMENT			
<b>Course Code</b>	23DBAG21	L	P	C
Category	General Education	4	-	4

#### **COURSE OBJECTIVES:**

UNIT: I

- 1. To familiarize the concept of Small business.
- 2. To discuss sources of finance steps to start industrial Units.
- 3. To know the various institutions assisting finance.
- 4. To create more employment opportunities.
- 5. Decision support information that improves decisions such as a report.

BASICS OF SMALL BUSINESS ENTERPRISE

01111.1	DIGICO OI DIVILLE DODI (EDD EXTERI RIDE	11115	
Small Busine	ess – De <mark>finition – Fea</mark> tures – Role of Small Bu <mark>siness in Econ</mark> omic Develo	pment –	
Reasons for	Establishing Small Business - Quality of Small Businessmen - Advanta	ges and	
Disadvantage	es of S <mark>mall Business</mark> – Reasons for Failures of S <mark>mall Business</mark> – Character	istics of	
Successful Small Businessmen – Different Stages of Small business – Steps in Setting up a Small			
Business – Relationships between Small and Large Units – Small Sector in India .			
UNIT: II	DYNAMICS OF SMALL BUSINESS	14 Hrs	

# Concepts and Definitions of Small Scale Industries (SSIs) – Role of SSIs – Government Policy and Development of SSIs – Growth and Performance – SSI Sector and Committee Report – Reservation of items for SSI – Problems of SSI – Sickness of SSI: Causes, Symptoms and Cures – Prospects of SSI in free Economy.

UNIT: III	INSTITUTIONS SUPPORTING SMALL BUSINESS	12 Hrs
Central, State	e and Other Institutional Support for SSI – Technological Upgradation and	
Institutional	facility for SSI – Incentives and Subsidies for SSI.	

LINIT. IV	ESTABLISHING OF MICRO, SMALL AND MEDIUM	10 Hrs
UNIT: IV	ENTERPRISES	

MSME - Steps in Enterprise Building: Finding out New Business Idea – Identifying a Suitable Business Opportunity – Preliminary Evaluation.

UNIT: V	GROWTH STRATEGIES FOR SMALL BUSINESS	10 Hrs

14 Hrs

Need for growth –Types of growth strategies –Expansion –Diversification –Sub-contracting – stages of growth.

Total Lecture Hours 60

#### **Books for Study:**

1. Dr. Gupta. C.B and Dr. S.S. Khanka., Entrepreneurship and Small Business Management, New Delhi, 2019

#### **Books for References:**

- 1. Dr. P.T. Vijayshree & Dr. M. Alagammai, Entrepreneurship & Small Business Management, Margham Publications, Chennai, 2016.
- 2. Vasant Desai, Fundamentals of Entrepreneurship and Small Business Management, Himalaya Publishing House, 2010.

#### **COURSE OUTCOME**

CO1:	Gain knowledge in the concept of small business management
CO2:	Understand the procedure to start the new venture
<b>CO3:</b>	Know the various institutions assisting
<b>CO4:</b>	Facilitates to identify new ideas and ventures
CO5:	To develop the Employability skill.

UNIT	SMALL BUSINESS MANAGEMENT	Hrs	Mode
I	Introduction to small business	12	
II	Institutional support to small scale industries	12	PPT, Group
III	Starting of micro, small and medium enterprises	12	Discussion,
IV	Sickness in small scale sector	12	Seminar, Quiz, Assignment
V	Growth strategies for small business	12	and Activity



#### DEPARTMENT OF FASHION TECHNOLOGY AND APPAREL DESIGNING

(For those who joined in 2023-2024 and after)

Course Name	BASICS OF APPAREL MANUFACTURING			
<b>Course Code</b>	23DFAG21	L	P	С
Category	General Education	4	-	4
COURSE OBJECTIVES:				

- 1. To study about the sewing machines and their types.
- 2. To learn the tools for clothing constructions.
- 3. To study the methods of pattern making and its alternation.
- 4. To learn about the fabric cutting.
- 5. Develop knowledge about spreading, marking and cutting techniques.

#### UNIT: I SEWING MACHINE

12 Hrs

Introduction to sewing machine – Type of sewing machine bed –Sewing machine classification – Types of sewing machine: Single needle Lock Stitch – Double Needle Lock Stitch – Over lock – Flat Lock – Bar tacking – Button hole – Button fixing – Blind.

#### UNIT: II TOOLS FOR CLOTHING CONSTRUCTION

12 Hrs

Tools for clothing construction: Needle, Bobbin case, Bobbin and its winding, shuttle, shuttle hook, Lopper, Loop spreader, Throat plate, presser foot, Take-Up lever—Tension guide and their functions—Various feed systems. Technique for threading—Upper and lower threading.

#### UNIT: III PATTERN MAKING AND DRAFTING

12 Hrs

Methods of pattern Making and Drafting – Draping and Flat pattern methods – Study of commercial pattern and body measurements. Pattern layout, Fitting and Pattern Alteration, Grading- Definition, Types (Manual and Computerized).

#### UNIT: IV INTRODUCTION TO CLOTHING MANUFACTURE

12 Hrs

Introduction to clothing manufacture- Brief study of sequence of process – Spreading –Method of spreading – Spreading machines, marking – Method of marking – Types of markers and computer aided markers.

#### UNIT: V CUTTING TECHNOLOGY

12 Hrs

Cutting technology – Definition – function and scope – Cutting equipment's and tools.

Vertical reciprocity cutting machines – Straight knife cutting machines – Rotary knife cutting machines – Band knife cutting machine – Die cutters, die cutters – drills and computerized cutting machines.

	Total Lecture Hours 60 Hrs
Books	for Study:
1. Mate	erials will be provided by department of fashion technology and apparel designing
COUR	SE OUTCOME
CO1:	Identify different parts of stitching machines and their function
CO2:	Handle of machinery tools
CO3:	Develop the knowledge in skillful and pattern making and drafting
CO4:	Use different measurements and draft a specific pattern
CO5:	Know the competent in cloth cutting techniques and body measurements

UNIT	BASICS OF APPAREL MANUFACTURING	Hrs	Mode
I	Sewing machine	12	PPT, Group
II	Tools for clothing constructions	12	Discussion,
III	Pattern Making and Drafting	12	Seminar, Quiz,
IV	Introduction to clothing manufacture	12	Assignment and Activity
V	Cutting technology	12	and rictivity



# MANNAR THIRUMALAI NAICKER COLLEGE (AUTONOMOUS) COMMUNITY COLLEGE ALL DIPLOMA COURSES

(For those who joined in 2023-2024 and after)

Course Name	MULTIMEDIA LAB			
<b>Course Code</b>	23DCSGP2	L	P	C
Category	General Education	-	4	4

#### **COURSE OBJECTIVES:**

- 1. To learn the basics and Fundamentals of Multimedia animation.
- 2. To introduce Multimedia components and Tools.
- 3. To understand how Multimedia can be incorporated in real life.
- 4. To develop various video and text applications.
- 5. To Design and develop various Multimedia Systems applicable in real time.

LIST OF PRACTICALS	Hours
Flash Lab Programs:  1. Moving a Ball using flash. 2. Bouncing a Ball using flash. 3. Moving a Car using flash. 4. Animating a Star using flash. 5. Frame by Frame Animation using flash. 6. Text masking using flash. 7. Photo masking using flash. 8. Write a program to find Arithmetic Value in Flash. 9. Write a program to find Fibonacci Series in Flash. 10. Write a program to find Factorial in Flash. Photoshop Lab Program: 11. Design Birthday card using Photoshop. 12. Convert Picture into Text Background image.	60
13. Creating Brush tool and using a Jelly Beans	
14. Clone the image using Photoshop.	
15. Pass port size photo using Photoshop.	
Total Lecture Hours	60 Hrs
Books for Study:	

1. M. Mahalakshmi, **Multimedia**, Margham Publications (2019)

#### **Books for References:**

1. Practical Photoshop CS6, Level 1 by Barbara Zukin Heiman, Donald Laird, Corrine Haverinen, Windsor Green, & Marilyn P. Kelly Practical Photoshop.

2. Proj	2. Project Flash MX by Nat Gertler, Thomson Delmar Learning Publication.		
COUR	COURSE OUTCOME		
CO1:	Perform the operations of various multimedia techniques		
CO2:	Ability to know about techniques of image processing		
<b>CO3:</b>	Understand the various designing process in multimedia animation		
CO4:	Develop an interactive multimedia presentation by using multimedia devices		
CO5:	Identify practical aspects in designing latest multimedia applications		

LIST OF PRACTICALS	Hrs	Mode
Flash Lab Programs:  1. Moving a Ball using flash. 2. Bouncing a Ball using flash. 3. Moving a Car using flash. 4. Animating a Star using flash. 5. Frame by Frame Animation using flash. 6. Text masking using flash. 7. Photo masking using flash. 8. Write a program to find Arithmetic Value in Flash. 9. Write a program to find Fibonacci Series in Flash.	Hrs 60	Mode  Lab demonstration
10. Write a program to find Factorial in Flash.  Photoshop Lab Program:  11. Design Birthday card using Photoshop.  12. Convert Picture into Text Background image.  13. Creating Brush tool and using a Jelly Beans  14. Clone the image using Photoshop.  15. Pass port size photo using Photoshop.	்துரை 💠	ucinonstration



#### DEPARTMENT OF FASHION TECHNOLOGY AND APPAREL DESIGNING

(For those who joined in 2023-2024 and after)

Course Name	FASHION SURFACE ORNAMENTATION LAB			
<b>Course Code</b>	23DFASP4	L	P	С
Category	Skill Component	2	4	6

#### **COURSE OBJECTIVES:**

- 1. To gain the knowledge about basic Aari stitches.
- 2. To understand the different types of embroidery stitches.
- 3. To acquire practical knowledge in advance and surface embroidery.
- 4. To gain the knowledge about clay, silk thread and artificial jewellery making.
- 5. Generate surface ornamentation by using different printing methods.

#### UNIT: I BASIC AARI WORK

25 Hrs

Preparation of samples for basic aari stitches – Chain stitch, double chain stitch, zigzag, back chain stitch, water filling, tambour stitch, steam stitch.

#### UNIT: II HAND EMBROIDERY

15 Hrs

Preparation of samples for basic hand embroidery stitches. Running stitch, back stitch, steam stitch, chain stitch, lazy daisy, French knot, buillion knot, long French knot.

#### UNIT: III SPECIAL STITCHES

10 Hrs

Preparation of samples for special stitches – Patch work, cut work, mirror work, sequins work, stone work, beads work.

#### UNIT: IV JEWELLERY MAKING

15 Hrs

Preparation of samples for jewellery making – clay jewellery, artificial jewellery, silk thread jewellery.

#### UNIT: V TEXTILE PRINTING

25 Hrs

Introduction of textile printing – printing technique: Rollar printing, Flat screen printing, Rotary screen printing, Block printing, Heat transfer printing, Dye sublimation printing, Resist printing – batik – dyeing – finishing.

(60% of marks must be allotted to practical questions. 40% of marks must be allotted to Theory questions).

#### LIST OF PRACTICALS

#### **Preparation of samples**

#### Aari work

- Chain stitch
- Double chain stitch
- Zigzag
- Back chain stitch
- Water filling
- Tambour stitch
- Steam stitch

#### Hand embroidery

- Running stitch
- back stitch
- steam stitch
- chain stitch
- lazy daisy
- French knot
- buillion knot
- long French knot.

#### **Special stitch**

- Patch work
- cut work
- mirror work
- sequins work
- stone work
- beads work

#### jewelry making

- clay jewellery
- artificial jewellery
- silk thread jewellery.

#### **Printing**

- outline drawing
- shading with dry and wet strokes
- stencil preparation
- tooth brush
- spraying

Total Lecture Hours 90 Hrs

ded by department of fashion technology and apparel designing

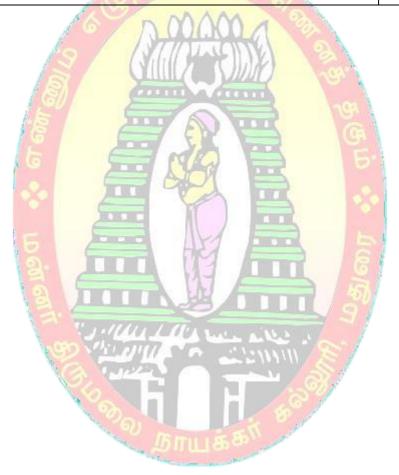
sing aari work

hand embroidery stitches

	Total Lecture H	lours	90 Hrs		
Books for Study:					
Materials will be provided by department of fashion technology and apparel designing					
COUR	RSE OUTCOME				
CO1:	Design garment using aari work				
CO2:	Practice different hand embroidery stitches				
<b>CO3:</b>	Acquainted with the terminologies related to fashion designing				
<b>CO4:</b>	Prepare jewellery with different material				

**CO5:** Apply various printing techniques

UNIT	FASHION SURFACE ORNAMENTATION	Hrs	Mode
I	Basic Aari work	25	
II	Hand embroidery	15	PPT, Seminar,
III	Special stitches	10	Assignment
IV	Jewellery making	15	and Hand-on- training
V	Textile printing	25	uaning





### DEPARTMENT OF FASHION TECHNOLOGY AND APPAREL DESIGNING

(For those who joined in 2023-2024 and after)

Course Name	GARMENT CONSTRUCTION LAB			
<b>Course Code</b>	23DFASP5	,	P	С
Category	Skill Component 2		4	6
COURSE OB				
1. To create di	fferent types of patterns for children.			
2. To create di	fferent types of patterns for women's wear.			
3. To learn the	drafting procedure for women's apparel.			
4. To gain the	knowledge on garment display and cost fixing.			
5. To prepare t	he theme based garments.			
UNIT: I	KIDS GARMENT		15	Hrs
Design a ga , skirt & top.	rment and draft the construct of pattern Bib, jabla, pants, sum	nm	er fr	ock
UNIT: II	WOMEN'S WEAR – I		25	Hrs
	rments and draft the pattern, cut and construct the following garee petticoat, waist line frock, salwar kameez, blouse)	arn	nent	S
UNIT: III	WOMEN'S WEAR – II		25	Hrs
	draft a designer wear for women saree and blouse – design with a designer wear for women saree and blouse – design with a designer wear for women saree and blouse – design with a desig			
UNIT: IV	GARMENT DISPLAY & COST FIXING		10	Hrs
	arment – display techniques – garment quality standards and – cost for garments.			
UNIT: V	PORTFOLIO PRESENTATION		15	Hrs
Trend foreca	ast – theme write up – mood board with research – colour boar	d -	- de	sign
development	t – fabric sourcing – pattern – final presentation – designer sho	W.	•	
(60% of marks questions).	s must be allotted to practical questions. 40% of marks must be allotte	ed t	o Th	eory

LIST OF PRACTICALS

#### Kids garments

- Bib
- Jabla
- pants
- summer frock
- skirt & top

#### women's wear

- Saree petticoat
- waist line frock
- salwar kameez
- blouse
- preparation of saree using surface ornaments and embroidery and special stitches
- preparation of blouse using surface ornaments and embroidery and special stitches
- window display
- **\$** fashion show
- portfolio presentation

r ·	T I I I I I I I I I I I I I I I I I I I						
	Total Lecture Hours 90 Hrs						
Books	for Study:						
1. Mate	erials will be provided by department of fashion technology and apparel designing						
	COURSE OUTCOME						
CO1:	Familiar with the concepts if drafting and paper patterns and terminologies related to apparel and its construction						
CO2:	Develop any garment with various bodice variation						
CO3:	Construct kids wear and women's wear						
<b>CO4</b> :	Acquire different display techniques and cost fixing						

UNIT	GARMENT CONSTRUCTION LAB	Hrs	Mode
I	Kids garment	15	
II	Women's wear – I	25	PPT, Seminar,
III	Women's wear – II	25	Assignment
IV	Garment display & cost fixing	10	and Hand-on- training
V	Portfolio presentation	15	uaming



#### DEPARTMENT OF FASHION TECHNOLOGY AND APPAREL DESIGNING

(For those who joined in 2023-2024 and after)

Course Name INTERNSHIP							
Course Code	23DFAS21	L	P	C			
Category	Skill Component	-	6	6			

#### INTERNSHIP ASSESSMENT

#### **External Evaluation (Industrial Partner)**

• Evaluation Form (60 marks)

Application of Knowledge	Care for Tools & Equipment	Economic use of Material	Safety Consciousness	Speed	Accuracy	Quality of Workmanship	Amount of Work	Number of Attempts	Attitude
	ĺ	6	8	16					

Rating Scale: Excellent- 6; Very Good- 5; Good- 4; Fair- 3; Satisfactory -2; Poor-1.

#### **Internal Evaluation (Course Teacher)**

- Case Study/ Project (20 marks)
- Viva (20 marks)